



# New Language of Sales

The Coach Approach to Sales

## Intern Posting

### Position description:

This is a **SALES & MARKETING** internship with one of Canada's leading wealth management firm. The selected candidate will play an important role in assisting a successful Investment Advisor attract new clients and grow their businesses. As this is solely a sales & marketing role, responsibilities will include direct telephone marketing, and coordinating selected marketing campaigns. The intern will be trained to communicate and market effectively on the phone, and how to follow-up with prospective clients. While there is no compensation provided for this part-time internship, for those interested in entering the financial services industry, this is a great opportunity to gain the experience and skills required to grow your own business and be successful in this highly rewarding industry. If the selected candidate continues to exhibit the proper skills and work ethic, there is the opportunity to be hired full-time when a position becomes available.

### Qualifications & Skills

As the successful candidate will often be the first point of contact with prospective clients, professionalism is of the utmost importance. As much of the time will be spent speaking with prospective clients, candidates must be articulate and have strong English language skills. Success in this industry comes only with hard work, and as such a fierce work ethic is paramount.

### Application details

Initial applications will be accepted by telephone, accompanied by an email containing your resume and cover letter. Please call and leave a *clear and concise* message stating the following:

- Your full name, indicating that you are applying for the Sales & Marketing Internship
- Why you are interested
- Why you know you will be the right person for the position

Selected candidates will be contacted for a further interview.